CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

| | Contract / Rev | vision | | Alt Order # | Į. |
|-------------------------|----------------|---------|------|--------------|---------------|
| | 1807583 | 1 | | 08777313 | |
| Product | <u> </u> | | | | |
| SENATE LEADERSHIP FU | j | | | | |
| Contract Dates | Estimate # | | | | |
| 09/19/17 - 09/25/17 | 3685 | | | | |
| Advertiser | 4 | | Or | iginal Date | / Revision |
| ISS/Senate Leadership F | und | | (| 09/05/17 | / 09/20/17 |
| | Billing Cycle | Billing | Cal | <u>endar</u> | Cash/Trade |
| | EOM/EOC | Broado | cast | : | Cash |
| | Property | Accou | nt E | xecutive | Sales Office |
| · | WSFA | Ryan E | Edd | ins | HRP-Washingto |
| | Special Hand | ling | | | A |
| | | | | | |
| | Demographic | | | | *** |
| | Adults 35+ | | | | |
| | | | | | |
| | | | | | |
| | Agy Code | Advert | iser | Code | Product 1/2 |

Agy Code

Agency Ref

0----

Advertiser Code

385

Advertiser Ref

155

| | Start/End | | Spots/ | | | | |
|--|--|---------------|----------------------|------------------------|------------|---|----------|
| *Line Ch Start Date End Date Description | Time | Days L | ength Week | Rate | Type Spot | S | Amount |
| N 1 WSFA 09/22/17 09/22/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 10-1035pm <u>Rate</u> \$675.00 | | :30 | • | NM | 1 | \$675.00 |
| N 2 WSFA 09/22/17 09/22/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | 10-11am <u>Rate</u> \$115.00 | | :30 | | NM | 1 | \$115.00 |
| N 3 WSFA 09/22/17 09/22/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 1035-1135pm <u>Rate</u> \$260.00 | | :30 | | NM | 1 | \$260.00 |
| N 4 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 11-1130Am <u>Rate</u> \$70.00 | 2 | :30 | • | NM | 1 | \$70.00 |
| N 5 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 1130AM | 1130A-12P <u>Rate</u> \$70.00 | | :30 | | NM | 1 | \$70.00 |
| N 6 WSFA 09/22/17 09/22/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 1137p-1235x <u>Rate</u> \$25.00 | | :30 | | NM | 1 | \$25.00 |
| N 7 WSFA 09/22/17 09/22/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | L1235-105x <u>Rate</u> \$15.00 | | :30 | | NM | 1 | \$15.00 |
| N 8 WSFA 09/22/17 09/22/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 12-1230pm <u>Rate</u> \$225.00 | | :30 | | NM | 1 | \$225.00 |
| N 9 WSFA 09/22/17 09/22/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 130-2p <u>Rate</u> \$70.00 | | :30 | • | NM | 0 | \$0.00 |
| Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES Credited | Start/End Time 130-2p | Weekdays F | <u>Length</u> :30 | <u>Rate</u> \$70.00 | Type NM | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract Dates
 Product
 Estimate #

 09/19/17 - 09/25/17
 SENATE LEADERSHIP
 3685

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/05/17 / 09/20/17

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week | Rate Type S | Spots | Amount |
|--|-------------------------|----------------------------|-------------|-------|------------------|
| | | :30 | NM NM | 1 | \$60.00 |
| N 10 WSFA 09/22/17 09/22/17 HARRY | 2-3p Rate | :30 | inivi | | \$00.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | \$60.00 | | | | |
| | 3-330p | :30 | NM | 1 | \$135.00 |
| N 11 WSFA 09/22/17 09/22/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week | Rate | .30 | | • | 0.00.00 |
| Week: 09/18/17 09/24/171 1 | \$135.00 | • | • | | |
| N 12 WSFA 09/22/17 09/22/17 JUDGE JUDY 1ST RUN | 330-4p | :30 | NM | 1 | \$135.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | | , |
| Week: 09/18/17 09/24/171 1 | \$135.00 | | | | |
| N 14 WSFA 09/22/17 09/22/17 Today in Alabama 430am | 430-5a | :30 | NM | 1 | \$15.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/18/17 09/24/171 1 | \$15.00 | | | | |
| N 15 WSFA 09/22/17 09/22/17 WSFA 12 News at Five | 5-530pm | :30 | NM | 1 | \$420.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | l | | |
| Week: 09/18/17 09/24/171 1 | \$420.00 | | | | |
| N 16 WSFA 09/22/17 09/22/17 Today in Alabama 530a | 528am-6am | :30 | NM | 1 | \$285.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/18/17 09/24/171 1 | \$285.00 | | | | |
| N 17 WSFA 09/22/17 09/22/17 WSFA 12 News at Six - MF | • | :30 | NM | 1 | \$800.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | 1 | | |
| Week: 09/18/17 09/24/171 1 | \$800.00 | | | | 6450.00 |
| N 18 WSFA 09/22/17 09/22/17 Today in Alabama | 6a-7a | :30 | NM | 1 | \$450.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$450.00 | | | | |
| | | •20 | NM | 1 | \$485.00 |
| N 19 WSFA 09/22/17 09/22/17 ENTERTAINMENT TONIG | • | :30 | 14141 | • | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$485.00 | | | | |
| | 7-9am | :30 | NM | 1 | \$260.00 |
| N 20 WSFA 09/22/17 09/22/17 NBC Today Show Start Date End Date Weekdays Spots/Week | 7-9am Rate | .50 | 14111 | • | Q200.00 |
| Week: 09/18/17 09/24/171 1 | \$260.00 | | ' l | | |
| N 21 WSFA 09/22/17 09/22/17 AGT | 7-9pm | :30 | NM | 1 | \$350.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .55 | i | | |
| Week: 09/18/17 09/24/171 1 | \$350.00 | | | | |
| N 22 WSFA 09/22/17 09/22/17 NBC Today 2 | 9-10am | :30 | NM | 1 | \$115.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/18/17 09/24/171 1 | \$115.00 | | | | |
| N 23 WSFA 09/22/17 09/22/17 dateline | 9-10pm | :30 | , NM | 1 | \$510.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/18/17 09/24/171 1 | \$510.00 | | | | |
| N 24 WSFA 09/25/17 09/25/17 WSFA 12 News at Ten - M | F 10-1035pm | :30 | MM | 1 | \$675.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 09/25/17 10/01/17 1 1 | \$675.00 | | | | 0445.00 |
| N 25 WSFA 09/25/17 09/25/17 NBC Today Show 3 | 10-11am | :30 | NM | 1 | \$115.00 |
| Week 09/25/17 10/01/17 1 1 | <u>Rate</u> \$115.00 | | | | |
| **CCR. 00/20/11 10/0/11 1 | | .00 | , in a | 4 | \$260.00 |
| N 26 WSFA 09/25/17 09/25/17 Tonight Show | 1035-1135pm | :30 | NM | 1 | φ ∠ 00.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | 1 | | |

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 Estimate #

 09/19/17 - 09/25/17
 SENATE LEADERSHIP
 3685

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/05/17 / 09/20/17

| | Start/End | Spots/ | | |
|---|-------------------------|-----------------------|-------------|----------|
| *Line Ch Start Date End Date Description | Time | Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$260.00 | | | |
| N 27 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 11A | 11-1130Am | :30 | NM 1 | \$70.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/25/17 10/01/17 1 1 | \$70.00 | | | |
| N 28 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 1130AI | · | :30 | NM 1 | \$70.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$70.00 | • | | i. |
| N 29 WSFA 09/25/17 09/25/17 Late Night w/ Seth Meyers | 1137p-1235x | :30 | NM 1 | \$25.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/25/17 10/01/17 1 1 | \$25.00 | | | 645.00 |
| N 30 WSFA 09/25/17 09/25/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week | | :30 | NM 1 | \$15.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$15.00 | | İ | |
| N 31 WSFA 09/25/17 09/25/17 WSFA 12 News at Noon | 12-1230pm | :30 | NM 1 | \$225.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | |
| Week: 09/25/17 10/01/17 1 1 | \$225.00 | | | |
| N 32 WSFA 09/25/17 09/25/17 RIGHT THIS MINUTES | 130-2p | :30 | NM 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$70.00 | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length Rate | Type | |
| 1 WSFA 09/25/17-10/01/17 RIGHT THIS MINUTES | 130-2p | M:30 \$70.00 | NM | |
| Credited | · | | | |
| N 33 WSFA 09/25/17 09/25/17 HARRY | 2-3p | :30 | NM 1 | \$60.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/25/17 10/01/17 1 1 | \$60.00 | · | | ****** |
| N 34 WSFA 09/25/17 09/25/17 JUDGE JUDY 2ND RUN | 3-330p | :30 | NM 1 | \$135.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$135.00 | | | |
| N 35 WSFA 09/25/17 09/25/17 JUDGE JUDY 1ST RUN | 330-4p | :30 | NM 1 | \$135.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | * |
| Week: 09/25/17 10/01/17 1 1 | \$135.00 | • | | |
| N 37 WSFA 09/25/17 09/25/17 Today in Alabama 430am | 430-5a | :30 | NM 1 | \$15.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/25/17 10/01/17 1 1 | \$15.00 | | | 0.400.00 |
| N 38 WSFA 09/25/17 09/25/17 WSFA 12 News at Five | 5-530pm | :30 | NM 1 | \$420.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$420.00 | | | |
| N 39 WSFA 09/25/17 09/25/17 Today in Alabama 530a | 528am-6am | :30 | NM 1 | \$285.00 |
| Start Date End Date Weekdays Spots/Week | | | | , i |
| Week: 09/25/17 10/01/17 1 1 | \$285.00 | | | |
| N 40 WSFA 09/25/17 09/25/17 WSFA 12 News at Six - MF | | :30 | NM 1 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | Rate | | | |
| | \$800.00 | .20 | | \$450.00 |
| N 41 WSFA 09/25/17 09/25/17 Today In Alabama Start Date End Date Weekdays Spots/Week | 6a-7a <u>Rate</u> | :30 | NM 1 | φ430.00 |
| Week: 09/25/17 10/01/17 1 1 | \$450.00 | | | |

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| Contract / Revision | Alt Order # | 08777313

 Contract Dates
 Product ,
 Estimate #

 09/19/17 - 09/25/17
 SENATE LEADERSHIP
 3685

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/05/17 / 09/20/17

| | Start/End | Spots/ | | |
|---|---------------------------|---|-------------------|--------------|
| *Line Ch Start Date End Date Description | Time | Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | • | | |
| N 42 WSFA 09/25/17 09/25/17 ENTERTAINMENT TONIG | H1630-7p | :30 | .NM 1 | \$485.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/25/17 10/01/17 1 1 | \$485.00 | | | 0000 00 |
| N 43 WSFA 09/25/17 09/25/17 NBC Today Show | 7-9am Rate | :30 | NM 1 | \$260.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | \$260.00 | | | |
| N 44 WSFA 09/25/17 09/25/17 american ninja warrior | 7-10pm | :30 | NM 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | • | | |
| Week: 09/25/17 10/01/17 1 1 | \$675.00 | | _ | |
| Spot Ch Date Range Description | Start/End Time | <u>Weekdays Length Rate</u> M :30 \$675.00 | <u>Type</u> NM | |
| 1 WSFA 09/25/17-10/01/17 american ninja warrior Credited | 7-10pm | M:30 \$675.00 | IVIVI | |
| N 45 WSFA 09/25/17 09/25/17 NBC Today 2 | 9-10am | :30 | NM 1 | \$115.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | * |
| Week: 09/25/17 10/01/17 1 1 | \$115.00 | | | |
| N 46 WSFA 09/25/17 09/25/17 Spartan Ult. Team Challen | 9-10pm | :30 | NM 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1 | <u>Rate</u> \$675.00 | | | |
| Week: 09/25/17 10/01/17 1 1 Spot Ch Date Range Description | Start/End Time | Weekdays Length Rate | Type | |
| 1 WSFA 09/25/17-10/01/17 Spartan Ult. Team Challen | | M :30 \$675.00 | NM | |
| Credited | , | * | | |
| N 47 WSFA 09/23/17 09/23/17 NET Saturday Night Live | 1030p-12x | :30 | NM 1 | \$260.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | * | |
| Week: 09/18/17 09/24/171- 1 | \$260.00 | | | #0.00 |
| N 48 WSFA 09/23/17 09/23/17 Notre Dame Football Start Date End Date Weekdays Spots/Week | 230p-6p Rate | :30 | NM 0 | \$0.00 |
| Week: 09/18/17 09/24/171- 1 | \$100.00 | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length Rate | <u>Type</u> | |
| 1 WSFA 09/18/17-09/24/17 Notre Dame Football | 230p-6p | Sa :30 \$100.00 | NM | |
| Credited | · | | | |
| N 49 WSFA 09/23/17 09/23/17 EM (SA) | 530a-6a | :30 | NM 1 | \$45.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171- 1 | <u>Rate</u> \$45.00 | • | | |
| N 50 WSFA 09/23/17 09/23/17 NBC Saturday Today Show | | :30 | NM 1 | \$105.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | , | ******* |
| Week: 09/18/17 09/24/171- 1 | \$105.00 | | | |
| N 51 WSFA 09/23/17 09/23/17 Notre Dame Football | 630p-10p | :30 | NM 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171- 1 | <u>Rate</u> \$2,500.00 | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length Rate | Type | |
| 1 WSFA 09/18/17-09/24/17 Notre Dame Football | 630p-10p | Sa :30 \$2,500.00 | NM | , |
| Credited | | | | |
| N 52 WSFA 09/24/17 09/24/17 Late News | 1030p-11p | :30 | NM 1 | \$340.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> | | | |
| | \$340.00 | .20 | NIM C | en nn |
| N 53 WSFA 09/24/17 09/24/17 Beasley Allen Report | 11-1130p | :30 | NM 0 | \$0.00 |

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Contract / Revision Alt Order # 08777313 1807583 /

Contract Dates Product <u>Estimate #</u> SENATE LEADERSHIP 3685 09/19/17 - 09/25/17

Original Date / Revision Advertiser / 09/20/17 09/05/17 ISS/Senate Leadership Fu

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type Spots | Amount |
|---|----------------------------|---------------------------------|------------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$25.00 | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length • Rate | Type | |
| 1 WSFA 09/18/17-09/24/17 Beasley Allen Report | 11-1130p | St :30 \$25.00 | NM | |
| Credited | | 0.0 | | ***** |
| N 54 WSFA 09/24/17 09/24/17 WSFA 12 News at Five-Sun <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | Su 5-530p Rate | :30 | NM 1 | \$205.00 |
| Week: 09/18/17 09/24/171 1 | \$205.00 | | | |
| N 55 WSFA 09/24/17 09/24/17 Sun 6-630a | Sun 6-630a | :30 | NM 1 | \$50.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$50.00 | | | |
| N 56 WSFA 09/24/17 09/24/17 NFL Football Nite/America | 6p-730p | :30 | NM 1 | \$325.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/18/17 09/24/171 1 | \$325.00 | | | |
| N 57 WSFA 09/24/17 09/24/17 Time of your life Start Date End Date Weekdays Spots/Week | 630a-7a Rate | :30 | NM 1 | \$60.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | \$60.00 | • | | |
| N 58 WSFA 09/24/17 09/24/17 NET NBC Sunday Today Sh | rc7-8a | :30 | NM 1 | \$105.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | Rate \$105.00 | • | | |
| Week: 09/18/17 09/24/171 1 N 59 WSFA 09/24/17 09/24/17 NFL Football | 730p-1030p | :30 | NM 1 | \$1,125.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | INIV | \$1,125.00 |
| Week: 09/18/17 09/24/171 1 | \$1,125.00 | | | |
| N 60 WSFA 09/24/17 09/24/17 NET NBC Meet The Press | 8-9a | :30 | NM 1 | \$105.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$105.00 | | | |
| N 61 WSFA 09/24/17 09/24/17 WSFA News Sunday AM | 9-930a | :30 • | NM 1 | \$45.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/18/17 09/24/171 1 | \$45.00 | | | |
| N 62 WSFA 09/21/17 09/21/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week | 10-1035pm Rate | :30 | NM 1 | \$675.00 |
| Week: 09/18/17 09/24/171 1 | \$675.00 | | | |
| N 63 WSFA 09/21/17 09/21/17 NBC Today Show 3 | 10-11am | :30 | NM 1 | \$115.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$115.00 | | | |
| N 64 WSFA 09/21/17 09/21/17 Tonight Show | 1035-1135pm | :30 | 1 | \$260.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | , | Ψ200.00 |
| Week: 09/18/17 09/24/171 1 | \$260.00 | | | |
| N 65 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 11A | 11-1130Am | :30 | NM 1 | \$70.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$70.00 | | | |
| N 66 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 1130AM | ····· | :30 | NM 1 | \$70.00 |
| Start Date | <u>Rate</u> | • | | |
| Week: 09/18/17 09/24/171 1 | \$70.00 | | | 005.00 |
| N 67 WSFA 09/21/17 09/21/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week | 1137p-1235x <u>Rate</u> | :30 | NM 1 | \$25.00 |
| Week: 09/18/17 09/24/171 1 | \$25.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract / Revision
 Alt Order #

 1807583 /
 08777313

 Contract Dates
 Product
 Estimate #

 09/19/17 - 09/25/17
 SENATE LEADERSHIP
 3685

| *Line Ch Start Data End Data Deceription | Start/End Time | Spots/ Days Length Week | Rate TypeS | note | Amount |
|--|--|----------------------------|--|------|----------|
| *Line Ch Start Date End Date Description | | Days Length Week | Nate Types | pois | Amount |
| Start Date End Date Weekdays Spots/Week N 68 WSFA 09/21/17 09/21/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | Rate L1235-105x Rate \$15.00 | :30 | NM | 1 | \$15.00 |
| N 69 WSFA 09/21/17 09/21/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 12-1230pm <u>Rate</u> \$225.00 | :30 | NM | 1 | \$225.00 |
| N 70 WSFA 09/21/17 09/21/17 RIGHT THIS MINUTES Start Date | 130-2p Rate \$70.00 Start/End Time | :30 Weekdays LengthTh :30 | NM <u>Rate</u> <u>Type</u> \$70.00 NM | 0 | \$0.00 |
| 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES Credited | 130-2p | .50 | 11111 | | |
| N 71 WSFA 09/21/17 09/21/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 2-3p <u>Rate</u> \$60.00 | :30 | NM | 1 | \$60.00 |
| N 72 WSFA 09/21/17 09/21/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 3-330p <u>Rate</u> \$135.00 | :30 | NM | 1 | \$135.00 |
| N 73 WSFA 09/21/17 09/21/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 330-4p <u>Rate</u> \$135.00 | :30 | NM · | 1 | \$135.00 |
| N 75 WSFA 09/21/17 09/21/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 430-5a <u>Rate</u> \$15.00 | :30 | NM | 1 | \$15.00 |
| N 76 WSFA 09/21/17 09/21/17 WSFA 12 News at Five Start Date | 5-530pm <u>Rate</u> \$420.00 | :30 | NM | 1 · | \$420.00 |
| N 77 WSFA 09/21/17 09/21/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 528am-6am <u>Rate</u> \$285.00 | :30 | NM | 1 | \$285.00 |
| N 78 WSFA 09/21/17 09/21/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 6-630pm <u>Rate</u> \$800.00 | :30 | NM | 1 · | \$800.00 |
| N 79 WSFA 09/21/17 09/21/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 6a-7a <u>Rate</u> \$450.00 | :30 • | NM | 1 | \$450.00 |
| N 80 WSFA 09/21/17 09/21/17 ENTERTAINMENT TONIG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | H1630-7p <u>Rate</u> \$485.00 | :30 | NM | . 1 | \$485.00 |
| N 81 WSFA 09/21/17 09/21/17 Hollywood Game Night Start Date | 658-8pm Rate \$800.00 Start/End Time 658-8pm | :30 Weekdays LengthTh :30 | NM <u>Rate Type</u> 800-00 <i>NM</i> | 0 | \$0.00 |
| N 82 WSFA 09/21/17 09/21/17 NBC Today Show | 7-9am | :30 | NM | 1 | \$260.00 |

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Alt Order# Contract / Revision 1807583 / 08777313

Contract Dates Estimate# Product 09/19/17 - 09/25/17 3685 SENATE LEADERSHIP

Original Date / Revision <u>Advertiser</u> / 09/20/17 09/05/17 ISS/Senate Leadership Fu

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ * Days Length Week Rate | Type Spots | Amount |
|--|--|---|--------------------------|----------|
| Start Date End Date Weekdays Spots/Week | Rate | Dayo Zongan Wook Nate | | |
| Week: 09/18/17 09/24/171 1 N 83 WSFA 09/21/17 09/21/17 NBC Today 2 | \$260.00 9-10am | :30 | NM 1 | \$115.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | <u>Rate</u> \$115.00 | | | • |
| N 84 WSFA 09/21/17 09/21/17 the night shift Start Date End Date Weekdays Spots/Week | 9-10pm <u>Rate</u> | :30 | NM 0 | \$0.00 |
| Week: 09/18/17 09/24/171 1 <u>Spot Ch Date Range Description</u> 1 WSFA 09/18/17-09/24/17 the night shift Credited | \$600.00 Start/End Time 9-10pm | Weekdays Length Rate Th :30 \$600.00 | <u>Type</u> <i>NM</i> | |
| N 85 WSFA 09/19/17 09/19/17 WSFA 12 News at Ten - MI Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 -1 1 | = 10-1035pm <u>Rate</u> \$675.00 | :30 | NM 1 | \$675.00 |
| N 86 WSFA 09/19/17 09/19/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 -1 1 | 10-11am <u>Rate</u> \$115.00 | :30 | NM 1 | \$115.00 |
| N 87 WSFA 09/19/17 09/19/17 Tonight Show Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 -1 1 | 1035-1135pm <u>Rate</u> \$260.00 | :30 | NM 1 | \$260.00 |
| N 88 WSFA 09/19/17 09/19/17 ALABAMA LIVE @ 11A Start Date | 11-1130Am <u>Rate</u> \$70.00 | :30 | NM 1 | \$70.00 |
| N 89 WSFA 09/19/17 09/19/17 ALABAMA LIVE @ 1130AN | 1 1130A-12P <u>Rate</u> \$70.00 | :30 | NM 1 | \$70.00 |
| N 90 WSFA 09/19/17 09/19/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 -1 1 | 1137p-1235x <u>Rate</u> \$25.00 | :30 | NM 1 | \$25.00 |
| N 91 WSFA 09/19/17 09/19/17 Last Call With Carson Daily <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | L1235x-105x <u>Rate</u> \$15.00 | :30 | NM 1 | \$15.00 |
| N 92 WSFA 09/19/17 09/19/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 -1 1 | 12-1230pm <u>Rate</u> \$225.00 | :30 | NM 1 | \$225.00 |
| N 93 WSFA 09/19/17 09/19/17 RIGHT THIS MINUTES Start Date | 130-2p <u>Rate</u> \$70.00 | :30 | NM 0 | \$0.00 |
| Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES Credited | Start/End Time 130-2p | Weekdays Length Rate -Tu :30 \$70.00 | Type NM | |
| N 94 WSFA 09/19/17 09/19/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | 2-3p <u>Rate</u> \$60.00 | :30 | NM 1 | \$60.00 |
| N 95 WSFA 09/19/17 09/19/17 JUDGE JUDY 2ND RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | 3-330p <u>Rate</u> \$135.00 | :30 | NM 1 | \$135.00 |

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Contract / Revision Alt Order # 1807583 08777313

Contract Dates Estimate # Product · SENATE LEADERSHIP 3685 09/19/17 - 09/25/17

Original Date / Revision <u>Advertiser</u> 09/05/17 / 09/20/17 ISS/Senate Leadership Fu

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type Spots | Amount |
|--|-------------------------|---|-------------|----------|
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| N 96 WSFA 09/19/17 09/19/17 JUDGE JUDY 1ST RUN | 330-4p | :30 | NM 1 | \$135.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | |
| Week: 09/18/17 09/24/17 -1 1 | \$135.00 | | | |
| N 98 WSFA 09/19/17 09/19/17 Today in Alabama 430am | 430-5a | :30 | NM 1 | \$15.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | <u>Rate</u> \$15.00 | | | |
| | | .00 | NIA 4 | £420.00 |
| N 99 WSFA 09/19/17 09/19/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week | 5-530pm Rate | :30 | NM 1 | \$420.00 |
| Week: 09/18/17 09/24/17 -1 1 | \$420.00 | | | |
| N 100 WSFA 09/19/17 09/19/17 Today in Alabama 530a | 528am-6am | :30 | NM 1 | \$285.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/18/17 09/24/17 -1 1 | \$285.00 | | | |
| N 101 WSFA 09/19/17 09/19/17 WSFA 12 News at Six - MF | 6-630pm | :30 | NM 1 | \$800.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/18/17 09/24/17 -1 1 | \$800.00 | | | |
| N 102 WSFA 09/19/17 09/19/17 Today In Alabama | 6a-7a | :30 | NM 1 | \$450.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | <u>Rate</u> \$450.00 | | | |
| N 103 WSFA 09/19/17 09/19/17 ENTERTAINMENT TONIGH | | :30 | NM 1 | \$485.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | 14141 | 0400.00 |
| Week: 09/18/17 09/24/17 -1 1 | \$485.00 | | | |
| N 104 WSFA 09/19/17 09/19/17 NBC Today Show | 7-9am | :30 | NM 1 | \$260.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 09/18/17 09/24/17 -1 1 | \$260.00 | _ | | |
| N 105 WSFA 09/19/17 09/19/17 NBC Today 2 | 9-10am | :30 | NM 1 | \$115.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | <u>Rate</u> \$115.00 | | | |
| N 106 WSFA 09/19/17 09/19/17 World of Dance | 9-10pm | :30 | NM 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | 14141 | φ0.00 |
| Week: 09/18/17 09/24/17 -1 1 | \$800.00 | | | |
| Spot Ch Date Range Description | Start/End Time | <u>Weekdays</u> <u>Length</u> <u>Rate</u> | <u>Type</u> | |
| 1 WSFA 09/18/17-09/24/17 World of Dance | 9-10pm | -Tu :30 \$800.00 | NM | |
| Credited | | | | |
| N 107 WSFA 09/20/17 09/20/17 WSFA 12 News at Ten - MF | | :30 | NM 1 | \$675.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$675.00 | | | |
| N 108 WSFA 09/20/17 09/20/17 NBC Today Show 3 | 10-11am | :30 | NM 1 | \$115.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | 14141 | ψ1,0.00 |
| Week: 09/18/17 09/24/171 1 | \$115.00 | | | |
| N 109 WSFA 09/20/17 09/20/17 Tonight Show | 1035-1135pm | :30 | NM 1 | \$260.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | 1 | |
| Week: 09/18/17 09/24/171 1 | \$260.00 | | | |
| N 110 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A | 11-1130Am | :30 | NM 1 | \$70.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$70.00 | | | |
| | | -30 | NIM 1 | \$70.00 |
| N 111 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 1130AM | 113UM-12P | :30 | NM 1 | φ/ U.UU |

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Contract / Revision Alt Order# 1807583 / 08777313

Contract Dates Product Estimate# 09/19/17 - 09/25/17 SENATE LEADERSHIP 3685

<u>Advertiser</u> Original Date / Revision 09/05/17 / 09/20/17 ISS/Senate Leadership Fu

| | Start/End | Spots/ | | | |
|--|-------------------------|------------------|---------------------|-------|----------|
| *Line Ch Start Date End Date Description | Time | Days Length Week | Rate Type S | Spots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | <u>Rate</u> \$70.00 | , | | | |
| N 112 WSFA 09/20/17 09/20/17 Late Night w/ Seth Meyers | 1137p-1235x | :30 | MM | 1 | \$25.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | <u>Rate</u> \$25.00 | | | | |
| N 113 WSFA 09/20/17 09/20/17 Last Call With Carson Daily | L1235-105x | :30 | NM | 1 | \$15.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 09/18/1709/24/1711 | <u>Rate</u> \$15.00 | | | | |
| N 114 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon | 12-1230pm | :30 | NM | 1 | \$225.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1 | Rate \$225.00 | • | | | |
| N 115 WSFA 09/20/17 09/20/17 RIGHT THIS MINUTES | 130-2p | :30 | NM | 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$70.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Type | | |
| 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES | 130-2p | W :30 \$7 | 0 .00 NM | | |
| Credited | | | | | *** |
| N 116 WSFA 09/20/17 09/20/17 HARRY Start Date End Date Weekdays Spots/Week | 2-3p Rate | :30 | NM | 1 | \$60.00 |
| Week: 09/18/17 09/24/171 1 | \$60.00 | | | | |
| N 117 WSFA 09/20/17 09/20/17 JUDGE JUDY 2ND RUN | 3-330p | :30 | NM | 1 | \$135.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | Rate | | I | | |
| | \$135.00 | :30 | NM | 1 | \$135.00 |
| N 118 WSFA 09/20/17 09/20/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week | 330-4p <u>Rate</u> | .50 | INIVI | , | \$133.00 |
| Week: 09/18/17 09/24/171 1 | \$135.00 | | : | | |
| N 120 WSFA 09/20/17 09/20/17 Today in Alabama 430am | 430-5a | :30 | NM) | 1 | \$15.00 |
| Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$15.00 | | : | | |
| N 121 WSFA 09/20/17 09/20/17 WSFA 12 News at Five | 5-530pm | :30 | NM | 1 | \$420.00 |
| Start Date | Rate | .00 | | • | 0,20.00 |
| Week: 09/18/17 09/24/171 1 | \$420.00 | | | | |
| N 122 WSFA 09/20/17 09/20/17 Today in Alabama 530a | 528am-6am | :30 | MM | 1 | \$285.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | <u>Rate</u> \$285.00 | • | | | |
| N 123 WSFA 09/20/17 09/20/17 WSFA 12 News at Six - MF | | :30 | NM | 1 | \$800.00 |
| Start Date End Date Weekdays Spots/Week | Rate | 1-2 | | | • |
| Week: 09/18/17 09/24/171 1 | \$800.00 | | | | |
| N 124 WSFA 09/20/17 09/20/17 Today In Alabama Start Date End Date Weekdays Spots/Week | 6a-7a <u>Rate</u> | :30 | NM | 1 | \$450.00 |
| Week: 09/18/17 09/24/171 1 | \$450.00 | | | | |
| N 125 WSFA 09/20/17 09/20/17 ENTERTAINMENT TONIGH | 17630-7p | :30 . | NM | 1 | \$485.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | Rate | | 1 | | |
| | \$485.00 | .20 | NIN A | 0 | ድስ ስስ |
| N 126 WSFA 09/20/17 09/20/17 LBS:FOREVER YOUNG Start Date End Date Weekdays Spots/Week | 658-8pm Rate | :30 | NM | 0 | \$0.00 |
| Week: 09/18/17 09/24/171 1 | \$565.00 | | | | |

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Contract / Revision Alt Order# 1807583 / 08777313

Contract Dates Estimate # **Product** 09/19/17 - 09/25/17 SENATE LEADERSHIP 3685

Original Date / Revision <u>Advertiser</u> 09/05/17 / 09/20/17 ISS/Senate Leadership Fu

| · | Start/End | Spots/ | | |
|--|---|--|-------------------|----------|
| *Line Ch Start Date End Date Description | Time | Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 LBS:FOREVER YOUNG Credited | <u>Rate</u> <u>Start/End Time</u> 658-8pm | Weekdays Length Rate W :30 \$565.00 | <u>Type</u> NM | |
| N 127 WSFA 09/20/17 09/20/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 7-9am <u>Rate</u> \$260.00 | :30 | NM 1 | \$260.00 |
| N 128 WSFA 09/20/17 09/20/17 CARMICHAEL SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 8-9pm <u>Rate</u> \$565.00 | :30 | NM 0 | \$0.00 |
| Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 09/18/17-09/24/17 CARMICHAEL SHOW Credited | Start/End Time 8-9pm | Weekdays Length Rate w :30 \$565.00 | Type NM | |
| N 129 WSFA 09/20/17 09/20/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 9-10am <u>Rate</u> \$115.00 | :30 | NM 1 | \$115.00 |
| N 130 WSFA 09/20/17 09/20/17 L&O:SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1 | 9-10pm <u>Rate</u> \$800.00 | :30 | NM 0 | \$0.00 |
| Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 L&O:SVU Credited | Start/End Time 9-10pm | Weekdays Length Rate w :30 \$800.00 | <u>Type</u> NM | |
| N 131 WSFA 09/24/17 09/24/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17S 1 | 4-430x <u>Rate</u> \$10.00 | :30 | NM 1 | \$10.00 |
| N 132 WSFA 09/25/17 09/25/17 NET Early Today ON Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 M 1 | 4-430x <u>Rate</u> \$10.00 | :30 | NM 1 | \$10.00 |
| N 133 WSFA 09/21/17 09/21/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17T 1 | 4-430x <u>Rate</u> \$10.00 | :30 | NM 1 | \$10.00 |
| N 134 WSFA 09/19/17 09/19/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -T 1 | 4-430x <u>Rate</u> \$10.00 | :30 | NM 1 | \$10.00 |
| N 135 WSFA 09/20/17 09/20/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17w 1 | 4-430x <u>Rate</u> \$10.00 | :30 | NM 1 | \$10.00 |
| N 136 WSFA 09/22/17 09/22/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 130-2p <u>Rate</u> \$70.00 | :30 | NM 1 | \$70.00 |
| N 137 WSFA 09/25/17 09/25/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1 | 130-2p <u>Rate</u> \$70.00 | :30 | NM 1 | \$70.00 |
| N 138 WSFA 09/21/17 09/21/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 130-2p <u>Rate</u> \$70.00 | :30 | NM 1 | \$70.00 |
| N 139 WSFA 09/19/17 09/19/17 RIGHT THIS MINUTES | 130-2p | :30 | NM 1 | \$70.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order # 1807583 08777313

Contract Dates Product Estimate # SENATE LEADERSHIP 3685 09/19/17 - 09/25/17

<u>Advertiser</u> Original Date / Revision 09/05/17 / 09/20/17 ISS/Senate Leadership Fu

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week | | Type Spots | Amount |
|--|---|----------------------------|-------------------------|-------------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -1 1 | <u>Rate</u> \$70.00 | | | | |
| N 140 WSFA 09/20/17 09/20/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 | 130-2p <u>Rate</u> \$70.00 | :30 | | NM 1 | \$70.00 |
| N 141 WSFA 09/24/17 09/24/17 NFL Football Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17S 2 | 720p-1030p <u>Rate</u> \$1,125.00 | :30 | • | NM 2 | \$2,250.00 |
| N 142 WSFA 09/19/17 09/24/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -TwTF 1 | 1035-1135pm <u>Rate</u> \$250.00 | :30 | | NM 1 | \$250.00 |
| N 143 WSFA 09/21/17 09/21/17 American Ninja Warrior <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17T 1 | 7-9p <u>Rate</u> \$705.00 | :30 · | | NM 1 | \$705.00 |
| N 144 WSFA 09/21/17 09/21/17 Chicago Fire Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17T 1 | 9-10pm <u>Rate</u> \$600.00 | :30 | | NM 1 | \$600.00 |
| N 145 WSFA 09/20/17 09/20/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17w 1 | 7-9pm <u>Rate</u> \$750.00 | :30 | | NM 1 | \$750.00 |
| N 146 WSFA 09/20/17 09/20/17 AGT Start Date | 7-9pm <u>Rate</u> \$750.00 | :30 | • | NM 1 | \$750.00 |
| N 147 WSFA 09/20/17 09/20/17 the good place Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17W 1 | 9-10pm <u>Rate</u> \$525.00 | :30 | | NM 1 | \$525.00 |
| N 148 WSFA 09/25/17 09/25/17 The Voice Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 M 1 | 7-9p <u>Rate</u> \$900.00 | :30 | | NM 1 | \$900.00 |
| N 149 WSFA 09/25/17 09/25/17 The Brave Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 M 1 | 9-10pm <u>Rate</u> \$600.00 | :30 | • | NM 1 | \$600.00 |
| N 150 WSFA 09/23/17 09/23/17 NBC Golf <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17S- 1 | 2p-5p <u>Rate</u> \$150.00 | :30 | | NM 1 | \$150.00 |
| Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 NBC Golf See MG 150.2 | Start/End Time 2p-5p | Weekdays Length | <u>Rate</u> \$150.00 | Type NM | |
| 2 WSFA 09/24/17-09/24/17 NET PGA ⊕ MG for 150.1 09/23 | 2-5p | st :30 | \$150.00 | NM | |
| N 151 WSFA 09/19/17 09/19/17 NBC SPECIAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 -T 1 | 9-10pm <u>Rate</u> \$600.00 | :30 | | NM 1 | \$600.00 |
| N 152 WSFA 09/24/17 09/24/17 LF SU 1130p-12x Start Date | 1130p12x <u>Rate</u> \$25.00 | :30 | -4 | NM 1 | \$25.00 |

Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$35,210.00

132



www.wsfa.com

| | Contract / Revision 1807583 / | n Alt Order # 08777313 |
|---------------------------------------|----------------------------------|---|
| Contract Dates 09/19/17 - 09/25/17 | Product SENATE LEADER | Estimate # RSHIP 3685 |
| Advertiser ISS/Senate Leadership | | Original Date / Revision 09/05/17 / 09/20/17 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|-------------|
| 08/28/17 -09/24/17 | 109 | \$29,015.00 | (\$4,352.25) | \$24,662.75 |
| 09/25/17 -09/25/17 | 23 | \$6,195.00 | (\$929.25) | \$5,265.75 |
| Totals | 132 | \$35,210.00 | (\$5,281.50) | \$29,928.50 |

| Signature: | Date: | a . |
|------------|-------|-----|
| • | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

CREDIT AGENCY TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET TRF# 1807583 #0 \$\$\$ REP HEADLINE# 8777313 \$\$\$ MOD# 5: APPROVED REV

SEP27/17 09.53 *** WSFA-TV *** 703-516-9680 FROM STATION **CHANGES** FAX# RISK !!! REPORT F

| ADV. NAME ISS/SENATE LEADERSHIP FUND | REP.# SALESMAN # |
|--|--------------------------------|
| AGY # AGY. NAME MAIN STREET MEDIA GROUP | BUYER NAME STEPHANIE MARONEY |
| P.O. BOX 25093 | SALES PRSN WA- RYAN EDDINS (H) |
| ALEXANDRIA, VA 22313 | |
| ORDER # CONTRACT # 8777313 | CLASS: NATL. LOCAL REGIONAL |
| PRDCT SENATE LEADERSHIP FU EST#3685 COMMENTS: (LINE, ORDER, INVOICE) | ER, INVOICE) |
| FLIGHT DATES SEP19/17 SEP25/17 WK-1 | |
| CITY TAX STATE TAX CO-OP BILLING NEEDED | 3EDEDDATE_SEP27/17 09.53 |
| | |

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

SENATE LEADERSHIP FUND

SEP24 (2/WK) SEP24 MISSED: SUN/715P-1030P OFFER: SUN/1033P STATION MAKEGOOD OFFERS:
M7 UNRESL BUY#137 TO PRINT NO BUYS

& SUN/1047P

NFL AIRED TO NFL RUNNING LONG. NUNS. THANKS, DENICE RUNS. CMT:SPOTS AIRED LATE DUE CMT: PLEASE CONFIRM LATE

SEP24

35210.00

CONTRACT TOTAL

SPOTS

TOTAL

(SEP27/17) PLS ADVISE.

\$1,125.00 \$1,125.00 \$1,125.00 \$721P-1048P.

308 308 308

\$6,195.00 OCT/17 29015.00 SEP/17

о_% WIYC 0% WBMM % O CABL WCOV 8% 25% % WAKA EAKA 0 % % WNCF ESFA 5 8 % WSFA TOTALS \$60,706 MARKET

SHARES ESTIMATED

SVC- NSI DEMOS- RA35+*

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY:

REP HEADLINE# 8777313 TRF# 1807583 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

SEP27/17 10.03 *** WSFA-TV *** FROM REP RISK !!! REPORT CREDIT HARRIS ORDER WORKSHEET

FAX# 703-516-9680

10.03 # SALESMAN REGIONAL 13 × 8 SEP27 (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA CLASS: NATL NAME PRSN BUYER SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND GROUP CO-OF COMMENTS: 2231 8777313 MAIN STREET MEDIA ٧A 25093 WK-1 # ALEXANDRIA, CONTRACT FU EST#3685 BOX SEP25/17 P.0. TAX NAME AGY. NAME SENATE LEADERSHIP STATE FLIGHT DATES SEP19/17 ADV. TAX # ORDER # PRDCT CILX ADV AGY

M7 OKD AS LINES 149-150 TTL SAME, \$35,210 RYAN PLS CONFM THANKS JASMINE FOR REVISED ORDER REP:

STA:

CASH IN ADVANCE SCHEDULE **** ***** THIS IS A Ω CON

SENATE LEADERSHIP FUND

| LINE#: REP : CD: | TIME PERIOD | : LGTH : | SEC | | RATE | •• | START | | END | :SPTS: | WEEK : | DAYS | : TOTL: |
|------------------|---------------------|------------|-----|------|--------------|------|-------|----|------|-------------|--------|------|---------|
| : LINE#: : | | | | | | •• | DATE | •• | DATE | : /WK: INVT | : TVNI | | SPTS: |
| | | | | | | | | | | | | | |
| AGENCY . | AGENCY ADVERTISER C | CODE = 155 | | AGEN | GENCY EST# = | 3685 | 5 | | | | | | |
| AGENCY | PRODUCT CODE | 385 | | | | | | | | | | | |

0

SUN

0

9/24

\$1,125.00

30

715P-1030P

Ø

137

NET ON NFL FOOTBALL
9/7 REVISED. NOTRE DAME IS NOT AIRING ON SAT 9/23.OFFERING
SUNDAY. PLEASE ADVISE ASAP! THANKS, DENICE
REPLACEMENT FOR N/A SPOT ON SEP23 ON LINE-51 FOR 1 SPOT/WK PROGRAM : ORD COM1: ORD COM2:

THIS IS A

703-516-9680 FAX# AGENCY TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET REP:

1807583 \$\$\$

TRF#

HEADLINE# 8777313 TRF# MOD# 5: UNAPPROVED REV #1

SEP27/17 10.03 *** WSFA-TV *** * * CHANGES * * REP FROM RISK !!! REPORT F CREDIT HARRIS

| :LINE#:REP :CD: | : CD: | TIME PERIOD | : LGTH : SEC : | RATE | : START : DATE | : END : DATE | :SPTS: WEEK : /WK: INVT | WEEK: DAYS INVT: | S :TOTL: |
|--|----------------------------------|--|----------------|--|-----------------------|-----------------|----------------------------|------------------|----------|
| 149 | A 10 | 1033P | 30 | \$1,125.00 | 9/24 | 9/24 | H | SUN | 1 |
| PROGRAM: ORD COMI: ORD COM2: THIS IS A | CAM: COM1: COM2: IS ACC | PROGRAM: NFL FOOTBALL ORD COM1: SPOTS AIRED LATE DUE TO NF. ORD COM2: PLEASE CONFIRM LATE RUNS. THIS IS ACCEPTANCE OF A LATE RUN SPOT | | L RUNNING LONG. THANKS, DENICE ON LINE-137 | NFL AIRED 721P-1048P. | 721P-10 | 48 P. | | |
| 150 | A 1(| 1047P | 30 | \$1,125.00 | 9/24 | 9/24 | ⊣ | SUN | ц |
| PROGRAM: ORD COMI: ORD COMZ: PART OF A | CAM : COM1: COF A 1 | PROGRAM: NFL FOOTBALL ORD COM1: SPOTS AIRED LATE DUE TO N ORD COM2: PLEASE CONFIRM LATE RUNS. PART OF A MAKEGOOD MADE UP OF LINES | z. | FL RUNNING LONG. THANKS, DENICE 149-150 | NFL AIRED 721P-1048P | 721P-10 | 48P. | | |

\$1,125.00 \$1,125.00 \$1,125.00 D 721P-1048F NFL AIRED 308 308 308 TO NFL RUNNING LONG. UNS. THANKS, DENICE SEP24 (2/WK) SEP24 SEP24 CONFIRM LATE RUNS. & SUN/1047P CMT:SPOTS AIRED LATE DUE MISSED: SUN/715P-1030P OFFER: SUN/1033P CMT: PLEASE OOD OFFERS: BUY#137

\$6,195.00

OCT/17

29015.00

SEP/17

STATION MAKEGOOD

SPOTS % WIYC TOTAL 0% WBMM % CABL ω % WCOV 0 2 % WAKA EAKA 0 O % % WNCF 5 8 % WSFA TOTALS \$60,706 MARKET

35210.00

TOTAL

CONTRACT

(SEP27/17) PLS ADVISE

SHARES ESTIMATED

DEMOS- RA35+* ISN SVC-

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME WEEK S-SPOTS PER C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET m 1807583 TRF# REV #1 HEADLINE# 8777313 MOD# 5: UNAPPROVED REP 多名名

FAX# 703-516-9680

SENCY CREDIT RISK !!!

HARRIS REPORT FROM STATION SEP27/17 10.29

CHANGES *** WSFA-TV ***

10.29 0 SEP27/17 SALESMAN REGIONAL (H) MARONEY EDDINS DATE SUN SUN SUN LOCAL STEPHANIE RYAN OFF.# Z O WA NFL 0 CLASS: NATL. NFL AIRED 721P-1048P NFL AIRED 721P-1048P PRSN NAME ON SAT 9/23.OFFERING SPOT/WK 9/24 9/24 9/24 BUYER SALES REP.# INVOICE) Н FOR CO-OP BILLING NEEDED 9/24 9/24 9/24 ORDER, DENICE SUNDAY. PLEASE ADVISE ASAP! THANKS, DENICIREPLACEMENT FOR N/A SPOT ON SEP23 ON LINE-51 PROGRAM: NFL FOOTBALL ORD TO NFL RUNNING LONG. ORD COM1: SPOTS AIRED LATE DUE TO NFL RUNNING LONG. ORD COM2: PLEASE CONFIRM LATE RUNS. THANKS, DENICE THIS IS ACCEPTANCE OF A LATE RUN'SPOT ON LINE-137 LONG. THANKS, DENICE 149-150 NFL FOOTBALL 9/7 REVISED. NOTRE DAME IS NOT AIRING (LINE, \$1,125.00 \$1,125.00 \$1,125.00 FUND ORD COM1: SPOTS AIRED LATE DUE TO NFL RUNNING ORD COM2: PLEASE CONFIRM LATE RUNS. THANKS, EPART OF A MAKEGOOD MADE UP OF LINES 149-150 GROUP LEADERSHIP CASH IN ADVANCE SCHEDULE 22313 COMMENTS: 877731 STREET MEDIA ΛA 25093 WK-1# ALEXANDRIA, ISS/SENATE EST#3685 CONTRACT 30 30 30 BOX SEP25/17 MAIN P.O. REVISED ORDER M7 OKD AS LINES 149-150 RYAN FUND TAX NFL FOOTBALL FU THANKS JASMINE FOR NAME NAME LEADERSHIP 715P-1030P STATE LEADERSHIP \$35,210 SUNDAY. ď FLIGHT DATES SEP19/17 AGY. THIS IS ADV. 1033P 1047P SAME, CONFM THIS IS A PROGRAM : ORD COM1: ORD COM2: PROGRAM: SENATE SENATE S ∢. ď TLL 149 150 TAX # ORDER # PRDCT CILX Ω AGY REP: STA: CON

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8777313 TRF# 1807583 \$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

SEP27/17 10.29 ** WSFA-TV *** *** WSFA-TV 703-516-9680 FROM STATION * * CHANGES * * FAX# RISK !!! REPORT F CREDIT

| OFFERS: | 1 1 1 1 |
|----------|---------|
| MAKEGOOD | |
| NOH | |
| STAT | (|

| | \$1,125.00 D 721P-1048P. | 30S \$ NFL AIRED | SEP24 DUE TO NFL RUNNING LONG. | SD LATE | | | |
|-------------|-----------------------------|---------------------|---------------------------------|------------------------|---------|-----|---|
| | \$1,125.00 | 308 | EP2 | | | | |
| PLS ADVISE. | \$1,125.00 | 308 | SEP24 | OFFER: SUN/1033P | | | |
| (SEP27/17) | \$1,125.00 | 308 | SEP24 (2/WK) | MISSED: SUN/715P-1030P | BUY#137 | 0K- | Σ |

THANKS, DENICE CMT: PLEASE CONFIRM LATE RUNS. \$340.00 (SEP27/17) \$340.00 PLS ADVISE. NEWS AIRED 1048P-30S 30S OUR LATE DENICE RED LATE DUE TO NFL RUNNING LONG. PLEASE CONFIRM LATE RUN. THANKS, SEP24 SEP24 MISSED:SUN/1030P-1100P OFFER:SUN/1120P CMT:SPOT AIRED LATE CMT:1130P. BUY#52 UNRESL

CONTRACT TOTAL TOTAL SPOTS 0/0 WIYC % WBMM % CABL ω ω WCOV 0 7 % % % WAKA EAKA 0 0 % % WNCF ESFA 58 % WSFA TOTALS \$60,706 MARKET

\$6,195.00

OCT/17

29015.00

SEP/17

ωΣ

35210.00 132

ESTIMATED SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP HEADLINE# 8777313 TRF# 1807583 \$\$\$ MOD# 5: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

SEP27/17 10.44 *** WSFA-TV ***

| ADV # | ADV. NAME ISS/SENATE LEADERSHIP FUND | REP.# OFF.# SALESMAN # |
|----------|---|--------------------------------|
| AGY # | AGY. NAME MAIN STREET MEDIA GROUP | BUYER NAME STEPHANIE MARONEY |
| | P.O. BOX 25093 | SALES PRSN WA- RYAN EDDINS (H) |
| | ALEXANDRIA, VA 22313 | |
| ORDER | #CONTRACT #_8777313 | CLASS: NATL. LOCAL REGIONAL |
| PRDCT | SENATE LEADERSHIP FU EST#3685 COMMENTS: (LINE, ORDER, INVOICE) | CE) |
| FLIGHT | DATES SEP19/17 SEP25/17 WK-1 | |
| CITY TAX | AX STATE TAX CO-OP BILLING NEEDED | DATE SEP27/17 10.44 |
| КЕР: | REVISED ORDER M8 OKD AS LINE 151 TTL SAME, \$35,210 PLS CONFM THANKS JASMINE FOR RYAN | |
| STA: | | |
| CON CM | **** THIS IS A CASH IN ADVANCE SCHEDULE **** | |
| | SENATE LEADERSHIP FUND | |

| : TOTL: | | 0 | • | H | |
|-------------------------------|---|------------------|---|-------------|---|
| DAYS | | | | | |
| •• •• | | SUN | | SUN | |
| WEEK | (| > | | ` `> | 8 - 연 - 연 |
| :SPTS: :/WK: | | 0 | | Н | AIRED 1048P- |
| END | | 9/24 | | 9/24 | IS AIRE |
| | | 6 | • | 6 | NEWS |
| : START : DATE | 3685 | 9/24 | | 9/24 | OUR LATE DENICE |
| : RATE | AGENCY EST# = | \$340.00 | | \$340.00 | RUNNING LONG. E RUN. THANKS, ON LINE-52 |
| D : LGTH : SEC : : | CODE = 155 DE = 385 | 30. | WS 1030P SUN WS 1030P SUN | 30 | WSFA 12 NEWS 1030P SUN SPOT AIRED LATE DUE TO NFL 1130P. PLEASE CONFIRM LATE EPTANCE OF A LATE RUN SPOT |
| :LINE#:REP :CD: TIME PERIOD : | AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 38 | 52 s 1030P-1100P | PROGRAM: WSFA 12 NEWS CON COM1: WSFA 12 NEWS | 151 A 1120P | PROGRAM: WSFA 12 NEWS 1030P SUN ORD COM1: SPOT AIRED LATE DUE TO NFL ORD COM2: 1130P. PLEASE CONFIRM LATITHS IS ACCEPTANCE OF A LATE RUN SPOT |

FAX# REP: TEL# 703-528-9387
CPRDIT ADVISORY: AGENCY CREDIT RISK !!!
HARRIS REPORT F

REP S S S

703-516-9680

FROM REP

SEP27/17 10.44 *** WSFA-TV *** * * CHANGES * * 1807583 \$\$\$ HEADLINE# 8777313 TRF# MOD# 5: UNAPPROVED REV #2

| :LINE#:REP | :CD: | TIME | PERIOD | : LG | LGTH : | SEC: | ፈ | ATE : | START | | END | END : SPTS: WEEK | WEEE | DAYS | · TOT. |
|------------------|------|----------------------------|--------|------|--------|------|---|-------|-------|----|-----|------------------|------|----------|--------|
| : LINE# | | | | | | | | •• | DATE | •• | DAT | DATE : /WK: INVT | INV | | :SPTS: |
| COCHAMAM NOTTATS | | 7 7 7 7 7 7 | • | | | | | | | | | | | | |

PLS ADVISE 1048P-(SEP27/17) \$340.00 \$340.00 NEWS AIRED OUR LATE DENICE 30s 30s CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. CMT:1130P. PLEASE CONFIRM LATE RUN. THANKS, SEP24 SEP24 MISSED: SUN/1030P-1100P OFFER: SUN/1120P \$6,195.00 OCT/17 OD OFF BUY#52 29015.00 OK'D SEP/17 Ω

0/0 WIYC **○** WBMM % CABL WCOV 8% 25% WAKA EAKA o 00 00 00 00 WNCF ESFA 58 % WSFA MARKET TOTALS \$60,706

35210.00

CONTRACT TOTAL TOTAL

ESTIMATED SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DATES T-TIME DE-DELETE E-EFF S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET TRF# 180758 #2 \$\$\$ HEADLINE# 8777313 MOD# 5: APPROVED REV

REP \$\$\$

703-516-9680 STATION FROM RISK !!! REPORT F CREDIT HARRIS AGENCY

• * Q *

SEP27/17 12 *** WSFA-TV

SALESMAN OFF.# REP.# LEADERSHIP FUND ISS/SENATE NAME NAME AGY. ADV.

12 DATE SEP27/17 REGIONAL Ξ MARONEY EDDINS LOCAL STEPHANIE RYAN WA-CLASS: NATL PRSN NAME BUYER SALES INVOICE) NEEDED ORDER, BILLING (LINE, GROUP CO-OP 22313 COMMENTS: 877731 STREET MEDIA ٧À 25093 WK-1# ALEXANDRIA FU EST#3685 CONTRACT BOX SEP25/17 MAIN P.O. TAX LEADERSHIP STATE SEP19/1 SENATE FLIGHT DATES TAX ORDER PRDCT CITY ADV AGY

4

M8 OKD AS LINE 151 TTL SAME, \$35,210 REVISED ORDER CONFE REP:

RYAN THANKS JASMINE FOR

STA:

SCHEDULE ADVANCE CASH IN ***** THIS IS A Σ CON

SENATE

BUY#52

OK'D

GENERATION CONTRACT SCHEDULED FOR NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: LEADERSHIP FUND

(SEP27/17) PLS ADVISE. 1048P-\$340.00 \$340.00 NEWS AIRED OUR LATE DENICE 308 308 THANKS, NFL RUNNING LONG. LATE RUN. SEP24 SEP24 PLEASE CONFIRM CMT:SPOT AIRED LATE DUE TO MISSED: SUN/1030P-1100P OFFER: SUN/1120P CMT:1130P.

35210.00 132 CONTRACT, TOTAL TOTAL